



**Sierra Vista City Council
Work Session Agenda
October 20, 2015**

1. Call to order – 4:30 p.m. in the City Hall, Council Chambers, 1011 N. Coronado Drive, Sierra Vista, Arizona.
2. Presentation and discussion:
 - A. October 22, 2015 Council Meeting Agenda Items (agenda attached)
 - B. Presentation and Discussion Regarding Possible 2016 Motorcycle Rally
 - C. Presentation and Discussion regarding Open Meeting Law and Social Media
 - D. Discussion of City Manager Staff Meeting Minutes
 - E. Report on Recent Trips, Meetings and Future Meetings
 - F. Future Discussion Items and Council Requests
3. Adjourn

City Council work sessions are informal meetings of the elected body designed to allow the Mayor and Council Members to prepare for upcoming regular meetings, have staff briefings on issues, and provide an opportunity for more detailed discussions amongst themselves. The meetings are limited by City ordinance to 90 minutes, and in accordance with the State Open Meeting Law, no discussion can take place on issues/topics that have not been posted on the agenda at least 24 hours in advance. The public is welcome to observe the meetings in person or on Cox Channel 12, but time is not reserved on work session agendas for public comment. The public may, however, address the City Council at their regular twice monthly meetings or share written views through the City website, www.SierraVistaAZ.gov.

**Work Session Minutes
October 20, 2015**

1. Call to order – 4:31 p.m. in the City Hall, Council Chambers, 1011 N. Coronado Drive, Sierra Vista, Arizona.

Roll Call

Mayor Rick Mueller – present
Mayor Pro Tem Bob Blanchard – present
Council Member Alesia Ash – present
Council Member Gwen Calhoun – present
Council Member Rachel Gray – present
Council Member Hank Huisking – present
Council Member Craig Mount – present

Others Present:

Chuck Potucek, City Manager
Mary Jacobs, Assistant City Manager
Victoria Yarbrough, Leisure and Library Director
Pam Weir, Management Analyst
Jill Adams, City Clerk
Ron York, Fire Chief

2. Presentation and discussion:

- A. October 22, 2015 Council Meeting Agenda Items (agenda attached)

Item 4 Resolution 2015-101, Countywide Emergency Mutual Aid Agreement (MOA)

Mr. York explained the mutual aid agreement was designed for large scale emergency aid operations. By recommendation of the Cochise County Emergency Manager, the current aid agreement encompasses fire and medical services, but should also include law enforcement and public works collaboration as well. Historically, the City has helped neighboring communities regardless of agreement but this agreement will align the City with the other 30 regional agencies.

Mayor Mueller asked if the agreement was an extension and expansion of City services. Mr. York agreed and clarified that it was an expansion of law enforcement and public works services to help in the short and long term. Mayor Mueller added that it would include flood prevention services in the wake of a fire.

In response to Council Member Calhoun, Mayor Mueller explained that the mutual aid agreement would state how the City departments would act depending on the nature of the issue, such as police response if the situation determined a need for it.

Mr. York stated Public Works handles the cleanup and housing.

In response to Council Member Calhoun, Mayor Mueller explained the agreement stipulates how each entity will act in a catastrophic event. Mr. York added that the City is the biggest entity in the county and the agreement formalizes the role we play.

In response to Council Member Calhoun, Mr. York explained that housing is the temporary housing and shelters that are set up by Public Works.

Ms. Jacobs stated that the agreement outlines that each entity is responsible for their own Workman's Comp for their workers.

In response to Council Member Huisking, Mayor Mueller stated that the agreement has a term of five years.

In response to Council Member Mount, Mr. Potucek stated that the City Manager would activate the emergency response efforts if it was determined a situation warranted it.

Item 5 Resolution 2015-102, Amendment A to the Intergovernmental Agreement between the City of Sierra Vista and Cochise County Regarding Funding of a Consultant to Promote Retention and Expansion of Missions of the U.S. Army at Fort Huachuca

Ms. Jacobs explained how the City, Cochise County and the Fort Huachuca 50 partnered to fund a consultant for strategizing missions on Ft. Huachuca. The current language is too specific as to what we charge, we have a new contractor than we did when we started and the actual charge has gone down but the language requires that we charge at a specific rate. The change is ministerial and will allow the partnership to continue and allow more flexibility to the rate if the contractor were to change in the future.

Item 6 Resolution 2015-103, rescinding the Provision of City Council Resolution 729 establishing the number of Board Members on the Sierra Vista Industrial Development Authority (IDA)

Ms. Adams explained that the IDA had voiced their intent to reduce their Board membership from seven members to five members. The original resolution in place that established the IDA included a section that established a Board with a seven-member body. The City was going to amend the resolution in a previous meeting but the City Attorney researched the IDA's bylaws and found that the City Council does not set the number of members. This new resolution will remove the language that sets the amount of Board members.

In response to Council Member Calhoun, Ms. Adams explained that if the Board goes down to five members, a quorum would be three members. Their current Board of seven members has a quorum of four members.

B. Presentation and Discussion Regarding Possible 2016 Motorcycle Rally

Mayor Mueller acknowledged Mr. Jim Pittenger with the HOGs in the audience and introduced Ms. Yarbrough as a presenter. Ms. Yarbrough was brought on as the City Liaison between the HOGs and SEAHA. It was proposed that Sierra Vista host their 25th Anniversary Rally in October 2016. The Harley Owners Group, aka HOGs, is a non-profit organization that is the largest Harley Davidson-sponsored group worldwide with over a million members. There hasn't been a HOG event in southeastern Arizona since 2009 and the group is looking for a change in venue.

Ms. Yarbrough continued that the HOG Rally would bring in approximately 600-800 riders from around the state, country and around the world. It would be a 3-day event spanning from Thursday through Saturday in late October 2016. The HOG representatives expressed delight

at the City facilities available to them. The Rally would consist of several different events: a dealership party, a fun walk to local area businesses, guided and self-guided rides, bike shows, a block party, and a motorcycle procession.

Ms. Yarbrough explained the City's role would be providing the venues and that SEAHA would do most of the grunt work. Ms. Yarbrough said that the City of Sierra Vista is appealing to the HOG group because riders like to see something different, prefer biker-friendly hotels and restaurants, and the area is known to motorcycle-friendly. She added that the location is appealing because eastern Arizona, western New Mexico, Tombstone, and Bisbee are accessible to the area which has lots to offer to the rally.

Ms. Yarbrough explained how the sponsored motorcycle groups carry the official Harley Davidson logo and an intrinsic part of the groups is that, since they have the Harley Davidson business image to uphold, they are not groups that cause trouble. The rally could potentially bring in lot of people into Sierra Vista likely on the top end estimate since it is the 25th Anniversary event. Ms. Yarbrough highlighted the fact that HOG riders tend to spend an average of 30% more than other riders at official Harley events.

Ms. Yarbrough spoke with the Yuma police captain about their experience when they hosted the rally in 2013. He stated that no extra patrols were but up for that rally. Ms. Yarbrough states the vote for the rally takes place on Saturday and the City is up against four other locations.

Council Member Mount made a presentation prepared by SEAHA (see attached). Representatives from HOG came down from Phoenix to tour the City facilities and surrounding area. Council Member Mount went over the scope, highlighted the opportunity to display the City's new brand, and the benefit of added revenue to local tourism. Council Member explained that the City could expect upwards of 1,000 people because of the 25th anniversary of the HOG rally. A member of SEAHA mapped out potential routes for rides as part of the presentation to HOG. Pat Call, Cochise County Board Supervisor stated his support for the rally since the event since would draw people in Countywide.

Council Member Gray stated that the rally was something that they should get behind.

Council Member Ash asked who would be voting on the rally location. Council Member Mount replied that HOG would be making the final determination. Council Member Ash added that she attended an event in the past and expressed the excitement at the opportunity of having a rally in Sierra Vista.

In response to Council Member Huisking, Council Member Mount confirmed that there would be live music and that SEAHA is working through the details. Council Member Huisking expressed her support for the rally and that the City would love the opportunity and the challenge.

Council Member Calhoun said that it sounds like a fun and noisy weekend. She talked about her experience with bicycling and how much people love the scenery and the area. Council Member Calhoun stated that she was unsure on what the City is able is able to provide and what the sponsors will be in charge of.

Mayor Pro Tem Blanchard stated that the rally is a great idea.

Mayor Mueller agreed the rally was a great idea and that it would be more like a convention except with motorcycles. He talked about the possibility of a National Convention that may be able to host a Frontier Convention, so the City has two potential great rallies with opportunities to increase tourism in the area.

C. Presentation and Discussion regarding Open Meeting Law and Social Media

Ms. Adams updated council on Board/Commission Open Meeting law training opportunities, including staff. She conducted three trainings over the fall with over 30 members in attendance total. She is compiling a list for an upcoming training in January. Ms. Adams explained that the commissions are still having some problems and she is still learning of issues.

The main issue the commissions are having is properly setting an agenda. When a body meets and item is not on the agenda, they cannot talk about that item. She encourages staff liaisons to provide the commissions with bullet points on the agendas because it frustrates the commissioners when a question is asked and they can't answer it because the topic was not included on the agenda. Ms. Adams recommended the commissioners make sure that items they wish to speak about during the meeting are given to the person preparing the agenda to make sure that people can talk on those points.

Ms. Adams stated that there was an interesting discussion on the formation of committees. She explained that an official committee of any official body with three members or less must post an agenda and record minutes. They also have the option of recording the meeting in lieu of written minutes as long as they meet the same rules of the larger body.

Council Member Calhoun asked if a committee is composed of one commission member and other person, if it follows the same rule. Ms. Adams explained that the same rule would apply because any recommendations of the committee must be made public so that the prep work is presented. For instance, if the committee whittled fourteen options of something down to three options, someone might want to know what the other options were. Ms. Adams explained that the commissions do not need verbatim minutes and she is pushing to work with commissions to get audio posted on the website.

In response to Council Member Ash, Ms. Adams explained that any commissioner can pick up a recorder and the audio can be uploaded to the City's website. Audio recordings are also kept in the City Clerk's office for a set period of time.

In response to Council Member Huisking, Ms. Adams confirmed that off-site meetings needed to be recorded as well.

In response to Council Member Gray, Ms. Adams agreed that the Council Liaison's Report was a very vague agenda item and that if she wanted to report on activities, there would have to be a subject listed under the item in order to have a discussion. Mayor Mueller clarified that if a subject may be covered, that it could be added as a subject bullet on the agenda.

Council Member Gray clarified that commission members should not ask any questions unless the subject is outlined. Ms. Adams explained that outlining specific topics allows for conversations to happen legally.

Council Member Calhoun asked if the meeting audio recordings were uploaded on the website. Ms. Adams confirmed that they can be accessed by anyone for a year.

after the meeting per state law. She added that the recordings are kept in the City Clerk's in our office for a longer period of time and be accessed if someone wanted to listen to them two years later.

Council Member Calhoun asked if there are ever any written minutes for committees. Ms. Adams stated that generally, there are not because recordings are easier and the staff has enough to do. She explained that, unfortunately, minutes take a lot of time to prepare and are labor intensive. She prefers not to put that undue burden on the staff.

Council Member Huisking asked about social media. Ms. Adams explained that social media absolutely applies to Open Meeting Law and displayed the Arizona's Declaration of public policy (see attachment). She clarified that Council members, board members and commissioners can have an opinion, can "tweet", and talk to the media, but cannot do that to circumvent the open meeting law. Ms. Adams added that social media is considered an electronic device and how all rules of open meeting law applies; a council member cannot engage in conversation on the site.

Ms. Adams cited Council Member Mount's Facebook site as a great example of a forum and explained that business cannot be discussed through that platform. Other Council Members can read the page however cannot respond.

Council Member Huisking noted how Council Member Mount has set up successful constituent interaction and an open forum for questions. Ms. Adams stated that Council Member Mount has his forum and that Council Member Huisking could set up her own forum but that never the forums shall meet.

Ms. Jacobs requested for Ms. Adams to explain record retention as it pertains to social media. Ms. Adams explained that the state has recently changed the time limits in regards to social media in terms of relevancy, which is determined by the people who own it. A Council Member Facebook page is not considered a City page so staff will not direct on what to do, but if a council member does maintain a page, they need to account retention policies and report to staff when they decide to purge the page so that it can be reported to the State Library & Archives. Ms. Adams encouraged not cleaning out the page too often.

Council Member Mount stated that since after the campaign, he will not do any formal business on the Facebook page at all. He tells constituents to forward the request to his City email to keep it on record, to remain accountable and to forward the request to the correct person. He stated that it works well and people are happy to forward their requests.

Council Member Huisking asked if the exchange students from the Sister Cities Commission could set up their own page. Ms. Jacobs replied that none of our commissions can have their own FB page since everything is done through the City's own Facebook page, but it is fine for the individual students to set up their own pages.

D. Discussion of City Manager Staff Meeting Minutes

Council Member Mount stated that he was happy to see the Library has become an epicenter of activity and that he was surprised the Oktoberfest revenues were down. Ms. Yarbrough explained that it was because of the thunder storm that occurred on Friday evening. Council Member Mount asked if there were more efficient ways to tighten up expenditures. Ms. Yarbrough explained that this year she identified ways to tighten things up because she

expected the revenues to take a hit because of anticipated weather. She spoke with Ms. Adams to see if there was event insurance for such an occasion but unfortunately that was not available.

Council Member Mount asked when the budget book be available to the public. Ms. Jacobs explained the budget book has been posted online and there will be hard copies available at the library and on file with the City Clerk.

In response to Council Member Huisking, Ms. Jacobs explained the mobile vaccinations were done door to door because of a rabid bat that was found in a backyard. The dog found playing with it was already vaccinated. Funds were available through the Animal Control Friends group and made the vaccinations open to people in the area since often people in mobile home parks do not have the funds to vaccinate.

Council Member Huisking asked about the proposal to renovate the hangar for the helicopter. Ms. Jacobs explained that the City previously provided space for the helicopter; however, there is no space available to house the crew which has created an increase in response time. The City is working with the Buffet Foundation to make the needed improvements with their funding. In response to Council Member Huisking, Ms. Jacobs confirmed the City is not paying for that project.

In response to Council Member Calhoun, Ms. Jacobs stated that since this is an emergency response issue for a government agency, not a business venture, there should not be a perception that changes will be made to hangars.

E. Report on Recent Trips, Meetings and Future Meetings

Mayor Mueller reported on the Border Mayors meeting in Tucson that took place on Friday. He had the opportunity to meet the new Mayor of Cananea, Fernando Herrera, who came up with an entourage to take Council Member Huisking to see the Symphony perform.

In response to Council Member Calhoun, Mr. Mueller stated that the Border Mayors would meet in addition to the Local Mayor's Border group. The smaller group would bring issues to take to the larger group.

Council Member Calhoun attended the opening event for the Family Advocacy Center on Theater Drive and Carmichael Avenue, next to the Len Roberts Park. The center was presented with \$100,000 from Sheriff's Foundation and another \$70,000 by the Legacy Foundation. The donations will allow them to finish the building and decorate. On the same day at the Police Training Room was the Human Trafficking Convention which had a great turnout.

Council Member Mount the Library Commission met a couple times and voted on a new member, which is up for Council vote this week. He took tour of the library. Council Member Mount met with the IDA last week and noted how they are working well with Simone McFarland, the Economic Development Manager for the City. The IDA created a tour of all facilities they set up around town and are branching out with Ms. McFarland's help in terms of industrial development.

Council Member Mount announced that SEAHA would be holding a meeting, will feature Brent Davis, the Executive Director of the Southern Arizona Lodging Association in Tucson who will

be speaking on the effect of bed taxes. The meeting will take place at the Windemere Hotel and Conference Center from 10:00 a.m -11:00 a.m tomorrow.

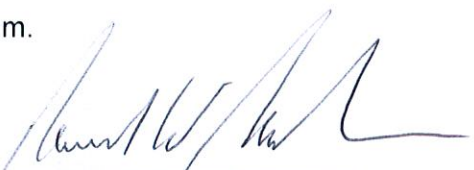
Council Member Huisking added that SEAHA is planning on meeting to discuss items for Council in a meeting tentatively planned for November 10, 2015, and asked if that date was set. In response to Council Member Huisking, Ms. Jacobs said she would confirm the date and time.

F. Future Discussion Items and Council Requests

There was no comment on this item.

3. Adjourn

Mayor Mueller adjourned the work session at 5:30 p.m.



Mayor Frederick W. Mueller

Minutes prepared by:

Attest:

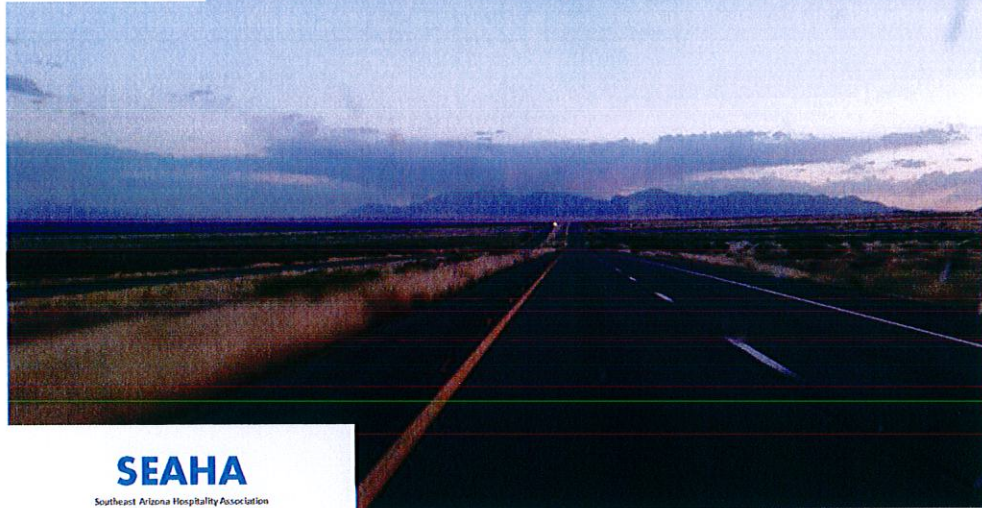


Helen Lee, Administrative Secretary

Jill Adams, City Clerk

25th Anniversary AZ State HOG Rally

Sierra Vista, AZ



SEAHA

Southeast Arizona Hospitality Association

25th Anniversary AZ State HOG Rally

Sierra Vista, AZ

Business Case: The Harley-Davidson Owner's Group is a 501-(c)(3) organization comprised of 1,400 chapters, over 1,000,000,000 members,

Based on research, Rally attendees spend on average \$183-220/day on the local economy on the national average (but the local average may be different based on typical vacation costs (hotel, meal, gas, entertainment, etc.))

Average age of HOG members is 44 and the income level is \$54-74k annually (depending on region).

HOG Rallies are organized in several states, with ones this October scheduled for Arizona, Georgia, Florida, and Hawaii.

SEAHA

Southeast Arizona Hospitality Association

Dates and Locations of Other HOG Rallies in 2015

Hawaii H.O.G. Rally

Honolulu, HI , US

Friday, October 09 - Sunday, October 11, 2015 – Oct 15

H.O.G. Pin Stop at Biketoberfest

1637 N. Highway 1 - Ormond Beach, FL , US

Thursday, October 15 - Saturday, October 17, 2015 – Oct 21

Thunder Beach Autumn Rally

15700 Panama City Beach Parkwa - Panama City Beach, FL , US

Wednesday, October 21 - Saturday, October 24, 2015- Oct 22

Arizona H.O.G. Rally

Yuma, AZ , US

Thursday, October 22 - Saturday, October 24, 2015 –Nov 05

Georgia H.O.G. Rally

Jekyll Island, GA , US

Thursday, November 05 - Saturday, November 07, 2015

SEAHA
Southeast Arizona Hospitality Association

25th Anniversary AZ State HOG Rally Sierra Vista, AZ

HOG High Level Goals

- Hotels and Restaurants are accommodating -Special Rates and discounts
- "Rider Friendly" City
- Miles of open Road
- History Tours of surrounding areas
- Rides to City of Tombstone
- Rides to City of Bisbee
- Have Fun!

*Hold Rally between H.O.G. October 27th – 29th 2016 in Sierra Vista, Arizona with rides to the surrounding Cochise County area (Bisbee, Tombstone, etc.)

SEAHA
Southeast Arizona Hospitality Association

25th Anniversary AZ State HOG Rally

Sierra Vista, AZ

City Business Case: We have the OPPORTUNITY to:

Introduce 800+ visitors to the place of “Extraordinary Skies And Uncommon Ground”

Reap the benefit of TPT and bed taxes from 800+ visitors Coming from all over the United States and Internationally as far away as Germany

Introduce a new large-scale events model stressing local & private sector leadership, organization, and “ownership” along with partnership with city government resources and experience

Expose 800+ visitors to an “event-friendly” city, providing a great opportunity to market the city for future tourism, business, or retirement

SEAHA
Southeast Arizona Hospitality Association

25th Anniversary AZ State HOG Rally

Sierra Vista, AZ

Scope : How big is the event?

- 3 Day Event
- 650-850 Motorcycles
- 800-1000 Tourists

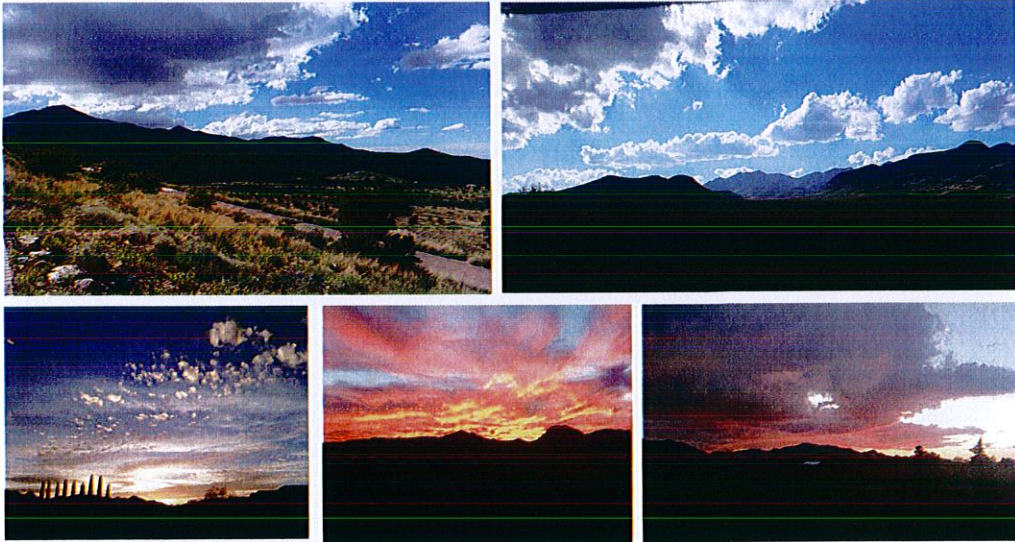
Assumptions: What we think is possible with all partners right now?

- Use of the Veterans Park for 3 Days for a HOG “Block Party,” “Bike Show” and “Slow Speed Motorcycle Games”
- Use of the Band Shell for 3 Days
- A motorcycle parade with police escort during the Bike Parade
- Local Business Participation in a Poker Walk
- Local Sponsor Participation in advertising and marketing the event
- Public Outreach effort to inform local residents and businesses of the event
- Shuttle Service for attendees during rally
- No alcohol permit will be requested

SEAHA
Southeast Arizona Hospitality Association

25th Anniversary AZ State HOG Rally” Sierra Vista, AZ

Sierra Vista sunsets are a sight to behold when they paint the mountains –
Extraordinary Skies



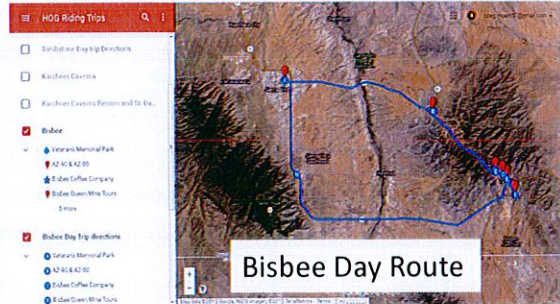
Cochise County is home to hundreds of miles of scenic motorcycle blacktop –
Uncommon Ground

25th Anniversary AZ State HOG Rally” Sierra Vista, AZ

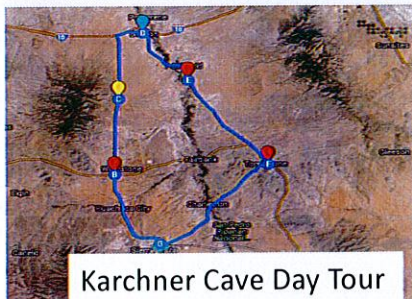
Great HOG Day Ride ideas around Sierra Vista, AZ and Cochise County



Tombstone Day Route



Bisbee Day Route



Karchner Cave Day Tour



Sulfur Springs Wine Tour

https://www.google.com/maps/d/viewer?mid=z43zCKJXnVOM.kPl6v5o_Bmv8

See more by clicking the link above

25th Anniversary AZ State HOG Rally

Sierra Vista, AZ

Things to see and do in Sierra Vista, AZ and Cochise County

Sierra Vista and Surrounding Area

[Fort Huachuca](#)
[Old Post Cemetery](#)
[Fort Huachuca Museum & Annex](#)
[U.S. Army Military Intelligence Museum \(MI Museum\)](#)
[Garden Canyon](#)
[Carr House Visitor Center](#)
[Coronado National Memorial](#)
[Environmental Operations Park](#)
[Henry F. Hauser Museum](#)

San Pedro River Basin

[Fairbank Historic Townsite](#)
[San Pedro Riparian Area- San Pedro House](#)
[Garden Canyon](#)

Tombstone

[Rose Tree Museum](#)
[Tombstone Courthouse State Historic Park](#)

Willcox

[Chiricahua Museum](#)
[Historic Downtown Willcox](#)
[Rex Allen Museum](#)
[Chiricahua National Monument](#)
[Cochise Stronghold Campground and Park](#)
[Fort Bowie National Historic Site](#)
[Willcox Playa Wildlife Area](#)
[Whitewater Draw Wildlife Area](#)

Benson

[Kartchner Caverns State Park](#)
[Amerind Museum](#)
[Benson Museum \(San Pedro Valley Arts & Historical Society\)](#)
[Quarles Art Gallery](#)
[Kartchner Caverns State Park](#)

Bisbee

[Bisbee Mining & Historical Museum](#)
Bisbee Queen Mine Tour

Douglas

[Douglas-Williams House](#)
[Slaughter Ranch](#)

SEAHA

Southwest Arizona Hospitality Association

25th Anniversary AZ State HOG Rally

Sierra Vista, AZ

Schedule: Thursday, 27 Oct 2016
(Arrival and Dealer Welcome Party)

Sponsored Hotels (10am – 5pm)

- Registration
 - Free water
 - Plenty of parking
 - Live Music

Around Sierra Vista, Sponsor & Interested Local Businesses (10am – 5pm)

- Fun Walk (or alternative event)

Around Sierra Vista, Dealership Sponsored Welcome Party (5pm – 8:00pm)

- HOG Group will Organize with Local HOG partners
- Veterans Park
- Free BBQ, Raffle's and Live Music

SEAHA

Southwest Arizona Hospitality Association

25th Anniversary AZ State HOG Rally Sierra Vista, AZ

Schedule: Friday, 28 Oct 2016

Sponsor Hotels

Registration 10am- 5pm (Sponsor Hotels/Veterans Park)

Around Sierra Vista

- Rally @ Veterans Park
 - Chapter Challenge
 - Motor Cycle Exhibitions
 - Bike Show
 - Live Music

Around Sierra Vista and Cochise County

- Guided Rides/Self Guided Rides
- Fun Walk Continues
- Mystery Tours
- Visit Tombstone
- Visit Bisbee

SEAHA
Southeast Arizona Hospitality Association

25th Anniversary AZ State HOG Rally Sierra Vista, AZ

Schedule Saturday, 29 Oct 2016

Around Sierra Vista

- Rally @ Veterans Park
 - Motorcycle Games
 - Award Ceremony
 - Block Party, live music, concerts
- Chapter Parade of Flags w/police Motorcade

SEAHA
Southeast Arizona Hospitality Association

Potential Partner Activity

Activity List			
Project: HOG Rally			Date: 10 Oct 2015
Activity ID No.	Activity Name	Description of Work	Responsibility
1	Use of the Park (3 Days)	Cost Estimate	City of Sierra Vista
2	Use of the Band Shell (3 Days)	Cost Estimate	City of Sierra Vista
3	Motorcycle Parade (Street Closure)	Cost Estimate	City of Sierra Vista
4	Security	Cost Estimate	City of Sierra Vista
5	Trash Pick Up	Cost Estimate	City of Sierra Vista
6	Room availability & Sponsor Hotels	Inventory	SEAHA
7	Local Business Interest	Survey	Chamber & SEAHA
8	Local Entertainment Available	Inventory/Survey	SEAHA
9	Local Shuttle Service Available	Inventory /Survey	SEAHA

City Cost Estimate

Activity Cost Estimates					
Project: HOG Rally					Date: 10 Oct 2015
WBS No.	Resource	Estimate	Method	Assumptions/ Constraints	Additional Information
1	Veterans Park (3 Days)	TBD	Analogous	Park is available	3 Days
2	Band Stand (3 Days)	TBD	Analogous	Entertainment is available	3 Days
3	Street Closure/ Escort	45/hr per Officer	Parametric	Around BST and 92	1 event
4	Security	\$925	Analogous	Availability and projected number of attendees	1 event
5	Trash	TBD	Analogous	Attendance	3 Days
6	Transportation	TBD	Analogous	Availability and projected number of attendees	3 Days

25th Anniversary AZ State HOG Rally"

Sierra Vista, AZ



Arizona HOG Rally Committiee
Stakeholders

Reynold Jerome III
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Karen Jerome
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Bruce Bryan
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Mark Hanson
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Robin Erxleben
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Jon Pitts

Marketing Coordinator
jon.pitts@territorialhd.com
928-782-1931

SEAHA
Southeast Arizona Hospitality Association

25th Anniversary AZ State HOG Rally"

Sierra Vista, AZ



Other notes from the Yuma, AZ Rally:

- Local Businesses were used as the primary sponsorship vehicle
- The City of Yuma assisted hiring bands for the rally
- The City of Yuma put up billboards to promote the rally
- The City of Yuma provided a police escort for the rally
- The Yuma Chamber of Commerce, the Heritage Festivals, and the Visitors Bureau assisted with the rally
- A captain from the Yuma PD said there were no problems at all with the rally, and that she hadn't scheduled extra patrols, or dealt with any real incidents. The estimated number of attendees at about 200, and confirmed it's generally the older and retired biker crowd attending this rally. Yuma did not do a procession through town.

SEAHA
Southeast Arizona Hospitality Association

25th Anniversary AZ State HOG Rally

Sierra Vista, AZ



Arizona Chapter – Harley Owners Group
Event Sponsor and Coordinator



Host Dealership



Municipal Sponsor



Southeast Arizona Hospitality Association
Local Event Liaison



Supporting Sponsor

38-431.09. Declaration of public policy

A. It is the public policy of this state that meetings of public bodies be conducted openly and that notices and agendas be provided for such meetings which contain such information as is reasonably necessary to inform the public of the matters to be discussed or decided. Toward this end, any person or entity charged with the interpretations of this article shall construe this article in favor of open and public meetings.

B. Notwithstanding subsection A, it is not a violation of this article if a member of a public body expresses an opinion or discusses an issue with the public either at a venue other than at a meeting that is subject to this article, personally, through the media or other form of public broadcast communication or through technological means if:

1. The opinion or discussion is not principally directed at or directly given to another member of the public body.
2. There is no concerted plan to engage in collective deliberation to take legal action.

CITY STAFF MEETING

October 13, 2015

ADMINISTRATIVE

Chuck Potucek reported the City is starting their budget project a little earlier this year. The main focus will be on state shared revenues.

Mary Jacobs reported topics for the next work session include discussion on possibly holding a motorcycle rally next year and use of social media with the open meeting law. Adopt a Park, MPO updates, and a presentation on the Southeast Arizona Hospitality Association are slated to be work session topics in the near future.

Jill Adams reported she is setting up a meeting with the council to discuss preparation for the upcoming NLC conference.

David Felix reported the City received CAFR (Comprehensive Annual Financial Report) and PAFR (Popular Annual Financial Report) awards for last year's budget report.

Laura Wilson reported she is working with Yolanda Velasquez and Jenifer Thornton on the new CDBG boilerplate. The three ACO veterinarian awards are going out this week.

Abe Rubio reported the PRI phone circuit has been installed at the Police Department. Performance and network upgrades are being performed on the server. IT received their cyber results back and will be meeting with Homeland Security at the end of October to go over their recommendations.

Judy Hector reported PAO is working on the new business cards, and they will be available to customize and order online. She is working with Transportation and Environmental Services for their new My Waste app and Real Heroes Recycle campaign. The new ICMA video about Sierra Vista (<https://www.youtube.com/watch?v=BrfwHpflP88>) has received over 3,600 clicks and 1,250 likes. The visitor's guide is being revised and should be out by the end of November. A German newspaper had an article that mentioned Sierra Vista having the first McDonald's drive-through window.

Pam reported she is finishing the budget book this week to send to GFOA. She is also working on a citizen survey and reviewing administrative directives.

New Hires

Claudia Perez – Public Safety Dispatcher

Promotions

Ron York, Promoted to Fire Chief

LEISURE AND LIBRARY

Victoria Yarbrough reported the Library is averaging 600 people a month for story time, and two Lego clubs will be held this month, because the one last month was so popular. 55 teens attended the library after-dark laser tag program last week. The Veterans Day 2K and 5K run will be held November 7, and Empty Bowls will be on October 24. The Oktoberfest report showed that although revenues were down about \$7,600, expenditures

were tightened and the city still came out about \$14,000 ahead, pending final review by Finance.

COMMUNITY DEVELOPMENT

Matt McLachlan reported 33 applications were turned in for code enforcement officer. 19 were found eligible for the position and the top candidates will be called for interviews over the next couple of weeks. The building official position was posted yesterday and closes on October 30. The building property maintenance update through the city code cleared the P&Z commission and was considered at a work session by the Council. It will now go through the public hearing process and a resolution will be prepared for the council meeting on November 12. Development code issues involving updates to permitting conditional uses and communications facility ordinance were discussed at the last P&Z meeting and will continue at the next one. Updates to our floodplain management ordinance will also be added to the P&Z meeting agenda. Government Day is next Wednesday.

PUBLIC SAFETY

Adam Thrasher reported PD is sending a couple of officers to the Arizona child abduction response team training in Nogales. Door to door animal vaccinations were held in Sierra Grande and Thunder Mountain Mobile Home Park, and over 50 animals were vaccinated for rabies. Last Sunday's Bearcat Pull raised over \$9,000.

Ron York reported last week was fire prevention week. Two fire employees will be going to Spokane for critical incident stress management peer support training next week.

TRANSPORTATION AND ENVIRONMENTAL SERVICES

Richard Cayer is working with Engineering and ADEQ to prepare and submit a general permit for the compost facility. Two proposals were received from architectural firms for design services to renovate the hangar for the future helicopter and are under review.

PUBLIC WORKS

Sharon Flissar reported she and Richard Cayer attended the Arizona Airports Association conference last week, and the FAA has determined that the city is eligible for Airport Capital Improvement Program funding. The roof recoating has started at Fire Station #1 and the Environmental Operations Park. The larger events at Veterans Memorial Park are almost over this season, so Parks will turn on irrigation this week to make sure there aren't any leaks in the irrigation system.

UPCOMING WORK SESSIONS

OCTOBER 20, COUNCIL WORK SESSION (4:30 PM, Council Chambers)

- Possible 2016 Motorcycle Rally
- Open Meeting Law and Social Media